

New Zealand Fur Seal History

KEKENO'S COMEBACK REVEALED



A **LONG, LONG** TIME AGO, IN 1642, EUROPEAN EXPLORERS SAILED THEIR WAY TO THE THRIVING SHORES OF NEW ZEALAND, ALONG WITH THESE EXPLORERS, CAME THE **BOOMING** SEALING INDUSTRY!



THE SEAL TRADE CAST A **SHADOW** OVER THE KEKENO, THREATENING THEIR EXISTENCE FOR THE SAKE OF THEIR **LUXURIOUS** FUR. BUT IN 1916, A BEACON OF HOPE EMERGED IN THE FORM OF **GOVERNMENT LAWS** PREVENTING THEM FROM BEING HUNTED TO EXTINCTION.



THANKS TO THESE PROTECTIVE LAWS, KEKENO MADE A **REMARKABLE** COMEBACK AND THEIR POPULATION BEGAN TO THRIVE! BY PROTECTING OUR WILDLIFE, WE PRESERVE THE *delicate* BALANCE OF NATURE.

